

Alceda appoints Manuela Froehlich to lead its client relationship management team

London, 19.08.2015 Alceda Fund Management S.A. (Alceda) has appointed Manuela Froehlich to lead its client relationships team. As the new Head of Client Relationship Management, Mrs Froehlich will serve strategic partners as of September. Alceda will continue to focus on alternative financial and real asset investments.

Mrs Froehlich has worked for Alceda's parent, the Aquila Group, for several years and her international experience and expertise in finance and real assets will enhance Alceda's client services. She has over 25 years of industry experience in sales, customer service, product management and, in particular, setting up and managing international service and sales teams.

Michael Sanders, Chairman of the Board of Alceda Fund Management S.A., commented: "We are delighted that Manuela is taking on this key role. She will support Alceda to increase its international reach and grow relationships with our strategic partners."

Manuela Froehlich, Head of Client Relationship Management at Alceda, added: "It will be an exciting challenge to work with our strategic partners and initiators and to develop the Alceda proposition to clients."

About Alceda

Since 2007, Alceda provides consulting, financing and investment solutions for real assets as well as a broad suite of structuring solutions that range from traditional investment strategies to complex alternative investment strategies and the re-domiciling of funds. It is licensed as an alternative investment fund manager (AIFM) in Luxembourg and Germany and as UCITS fund manager in Luxembourg.

Alceda is part of the owner-managed Aquila Group, which employs more than 200 staff across eight locations in Europe and Asia Pacific and manages assets of over EUR 8.4bn for a global investor base (as at March 2015).

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